

Support in scouting and preliminary evaluation of circular startups

CHALLENGE

Research the most relevant **startups engaged in the Circular Economy in Italy and Europe**, with which to evaluate pilot projects and/or potential investment through the corporate venture fund, focusing on markets with high growth potential and startups with an advanced level of technology.

KEY ACTIVITIES/ACHIEVEMENTS

We developed, in a first phase, a **mapping** consisting of about a hundred startups at the Italian and international level, offering some basic data on them and covering the different technologies that could be of interest to the Multi-utility. Subsequently, we developed more detailed **fact sheets on economic and development data** for a smaller number of startups, about thirty, chosen by the client. We identified a number of startups of potential interest to the company, with whom **dialogues** were initiated to evaluate hypothetical pilot projects with which to test startup technology or to evaluate investment hypotheses.

