

# Workshop - A multisensory approach in design

## CHALLENGE

Investigate the context of **Taranto** with the goal of identifying a space (park, environment, alley, square) or cultural site (monument, historic building, place of worship) to be enhanced through the **element of light**. Through an investigation of the local context, participants will develop **innovative solutions** to improve the aesthetics and usability of the site.

## KEY ACTIVITIES / ACHIEVEMENTS

The workshop consisted of three phases. The first involved participants in a brainstorming session focused on the urban aspects and peculiarities of Taranto. Next, research was conducted on the element of light, examining its different facets in terms of technology, design, sustainability and impact on local culture. A series of design ideas then emerged from the research, each focused on a specific area and aimed at **improving the urban experience** and quality of life in Taranto. One aspect that emerged was the importance of a responsible and technical approach to design, balancing aesthetics and functional needs. Active collaboration between participants and experts was crucial to ensure the comprehensiveness of the proposals.

## TITOLO

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