

Workshop - Innovative and visionary ideas for urban transformation

CHALLENGE

Develop a workshop in the context of the third edition of the Utopian Hours festival in Turin focused on the promotion of sustainability and **circularity in the urban economy**. The main goal of the workshop was to stimulate reflection on how to transform Turin into a more sustainable city through a Circular Economy approach.

KEY ACTIVITIES / ACHIEVEMENTS

The structure of the workshop included a first part of interactive speech sessions and presentation of case studies, followed by a phase of analysis of the status quo of the city with a focus on some main macro-areas, such as food, mobility, buildings and consumer goods. Through the analysis of the status quo, participants identified the main areas for action and put forward **Circular Economy proposals**. The workshop helped raise participants' awareness of the importance of the circular model within a city, while providing a space to exchange ideas and collectively plan concrete actions for Turin's sustainable future.

