

Training course on strategic management of the Circular Economy

CHALLENGE

Organize a comprehensive and innovative university course in collaboration with **Università Cattolica** on strategic management of the circular economy. The goal of the course is to acquire key skills needed to operate successfully in this field, providing participants with the knowledge and tools to meet the challenges of the transition to circular business models.

KEY ACTIVITIES / ACHIEVEMENTS

The course focused on the **operational implementation** of Circular Economy principles, delving into key aspects such as sustainable product design, development and integration of specific technologies, and measuring circularity. Participants gained skills to implement designs that **minimize environmental impact** and optimize the use of materials. In addition, the course provided tools to support circularity processes and reduce waste, training professionals to implement effective circular strategies, contributing to environmental sustainability and economic resilience.

