

Training course on ecological transition applied to the corporate context

CHALLENGE

Develop a training course in collaboration with **Federprofessional**, the Association of Independent High Professions, to provide a clear understanding of the circularity concept and concrete methodologies to develop and implement **business strategies** that promote it.

KEY ACTIVITIES / ACHIEVEMENTS

The course offers a pathway to acquire competencies for the transition to a **circular economic model**. Through clear content, it is intended to measure the participants' key competencies and develop and strengthen areas for improvement. The course is structured into four modules: an introduction to business models and strategies for circularity, the study of circularity measurement tools, the analysis of circular supply chains and the importance of innovation as a driver of the Circular Economy. By acquiring a **holistic view** of the Circular Economy, participants could apply it concretely at the supply chain and product level, transforming traditional business processes into innovative circular models.

