

# Event for energy innovation and community engagement

## CHALLENGE

On the occasion of the launch of a pioneering infrastructure for renewable energy production in the Mar Grande area, the challenge was to manage a high-profile **institutional event** capable of integrating the local community and international stakeholders. The goal was to transform a technological milestone into an exceptional networking opportunity, while ensuring complex logistics and **communication aligned** with the **values of sustainability** and energy transition.

## KEY ACTIVITIES/ACHIEVEMENTS

The initiative involved the full organization of an inaugural event for approximately 150-200 national and international guests, preceded by a community engagement phase consisting of dedicated public info-points to promote project awareness. Key activities included **technical vendor coordination** for graphic materials, full management of hospitality and transfer services for delegates, and supervision of a catering service based on local excellence. The success of the initiative validated a sustainable event model that connects large-scale industrial visions with the enhancement of the local economy.

