

Re-think: international forum for the promotion of the Circular Economy

CHALLENGE

The main challenge lies in creating a global dialogue platform capable of **anticipating Circular Economy trends** and actively inspiring the entrepreneurial landscape. In a context that demands an innovative and systemic approach, the goal is to provide cutting-edge **knowledge tools** and case studies to guide the emergence of new business models, overcoming information barriers and facilitating the transition toward regenerative practices on both a local and national scale.

KEY ACTIVITIES/ACHIEVEMENTS

Since 2019, the activity has involved the annual organization and management of the Re-think Circular Economy event format, fostering **dialogue among institutional stakeholders**, startups, and large corporations regarding concrete circular solutions. Through sessions dedicated to disseminating the latest innovations and strategic networking, the forums stimulate the birth of new entrepreneurial activities. The result is a consolidated long-term impact on the economic system, building an ecosystem capable of accelerating the transformation of production processes toward circular business models.

